

**CO-OP BANK VISA CARD CAMPAIGN TERMS & CONDITIONS – NAIVAS
SUPERMARKET**

The following terms and conditions apply to the *Co-op Bank Visa Card* promotion campaign. By participating in the promotion, you are deemed to have read, understood and accepted the same:

1. Campaign Duration

- (a) The campaign will run every Saturday and Sunday from 26th August 2023 till 17th September 2023,
- (b) CO-OP Bank reserves the right (on its sole and absolute discretion) to extend, shorten, suspend the time period of the Promotion or terminate the Promotion for technical, commercial, and/or operational reasons, or for reasons beyond its control. The Promotion, Prize and Terms and Conditions may be reasonably amended by CO-OP Bank, at any time during the Promotion. In such event, all Participants waive any rights that they may have/purport to have in terms of this Promotion, and acknowledge that they shall have no recourse against CO-OP bank whatsoever.

2. Campaign Eligibility:

- a) The Promotion is open to customers who pay with their Co-op Visa card to purchase goods worth Ksh 3,000 (minimum) from participating Naivas outlets (see list below).
- b) The promotion is only applicable on Saturdays and Sundays from 26th August 2023 till 17th September 2023
- c) Activation time will be between 9am – 7pm
- d) Any eligible person who is 18 years or older can participate
- e) The parent or guardian of a minor, may participate in the Promotion.
- f) No director, employee, agent or consultant of:
 - a. CO-OP Bank;
 - b. any other subsidiary or associated person who controls or is controlled by CO-OP Bank;
 - c. the supplier of goods or services in connection with the Promotion; or

- d. The marketer of the Promotion; and/ or Agencies of CO-OP bank or their spouses, business partners or immediate family members, may enter this Promotion.
- e. The right of admission into the Promotion rests solely with CO-OP Bank.

3. Entry into the Campaign

If you are a customer and you wish to participate in the promotion, please note the process here under:

- (i) To enter into the promotion, purchase goods at participating Naivas outlets (see list below) using your Co-op Visa card
- (ii) The purchase must be worth Ksh 3,000 and above
- (iii) The purchase must be during the promotion period
- (iv) The purchase must be within the activation time will be between 9am – 7pm
- (v) A customer does not have to register for the campaign

4. The Campaign reward

- a) Customers who meet the entry requirements are eligible for a Ksh 250 voucher. The Naivas Voucher is available on a first come first serve basis depending on the voucher allocation to the Naivas outlets on specific dates.
- b) The reward voucher of Ksh 250 shall be issued to the eligible customers instantly by the Co-op assigned brand ambassadors.

5. Reward time duration

- a) Compensation time frame of the reward shall be within the stated campaign period and participating Naivas outlets operating hours.

6. Other Terms

- (a) Naivas and Co-op Bank reserve the right to disqualify any entrant or withdraw reward to such entrant for tampering with the entry process including but not limited to: canvassing, or for submitting an entry which is not in accordance with these terms and conditions.

- (b) The vouchers are non-transferable and no other alternative shall be offered.
- (c) By agreeing to participate in the promotion, all participants agree that their name, picture and details of their business can be made public in such media as Naivas may choose (including but not limited to the internet) and that they will further agree to participate in all public relations and marketing activities relating to the campaign without additional payment or consideration or prior approval.
- (d) The award of the reward shall be subject to the authentication of the ownership of the winning
- (e) Employees of Co-op bank and Naivas are not eligible to participate in the promotion.
- (f) Participating Outlets: Selected Naivas outlets in Nairobi and upcountry will participate in the campaign, see list below.

7. Indemnity

- a) By entering the Promotion, the Participant unconditionally and irrevocably indemnifies and holds harmless CO-OP Bank, as well as its holding company, its subsidiaries and any subsidiaries of its holding company, and their successors and assigns, directors, employees, agents or consultants against all and any losses, claims, proceeding, actions, damages, (direct, consequential or otherwise) liability, demands, expenses, legal costs (on an attorney and own client basis) howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participant's participation in the Promotion and the Prize/s.
- b) CO-OP Bank and its service providers, are not responsible for:
 - a. incorrect and inaccurate transcription of entry information;
 - b. technical malfunction;
 - c. inappropriate images and comments posted by the entry or by the public;
 - d. lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network or computer equipment or software; and/or
 - e. The inability to access any website or online services or any other error.

c) This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other social media platform that may be used as an intermediary.

List of Participating outlets:

- 1 CAPITAL CENTER
- 2 NYALI MOMBASA
- 3 BURUBURU
- 4 PRESTIGE
- 5 NAKURU WESTSIDE
- 6 GATEWAY MALL-SYOKIMAU
- 7 CIATA MALL KIAMBU ROAD
- 8 GREENSPAN
- 9 WATERFRONT KAREN
- 10 LIKONI MOMBASA
- 11 MOUNTAIN MALL
- 12 IMARA DAIMA
- 13 KISUMU SIMBA
- 14 WESTLANDS
- 15 OJIJO ROAD
- 16 THINDIGUA